# HOW TO BUILD A FIVE FIGURE INFORMATION MARKETING BUSINESS IN NIGERIA USING PIGGYBACKING STRATEGIES THAT PULLS IN FIVE FIGURE EVERY SINGLE MONTH... GUARANTEED!!!

By

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I am very grateful to God for giving me this opportunity to be among the people that will change YOUR financial life. Yes you read me correctly, the ideas in this ebook if you implement them by taking away excuses and embracing the steps revealed here not only will you be able to launch your own successful internet business in Nigeria in less than 30 days from now but you can start cashing in five figure every single month.!

# **DISCLAIMER**

In my over 2 years of marketing internet marketing strategies to Nigerians i found out that only 2 out of every 10 will implement what they have learnt. The reason is most of US create barriers for ourselves without knowing.

The writer and publisher of this ebook have therefore disclaim anyone who publishes this ebook without permission from the author. This ebook is for **personal use** only and should not be sold!. Also the author has boldly claim that any one who **implements** his strategies will start seeing financial changes in less than 30 days, so NO refunds will be made to anyone who does not have a proof of implementing this strategies. That is impossible. With what you will learn here, making money online will be as easy as possible.

That is enough for now.

If you are ready to learn how to start earning N100,000 in 30 days from now through information product marketing in Nigeria..then follow me as i unveil my secret of pulling in money every single day!!!.

# The Basics Of Information Product Marketing.

This ebook will reveal a lot to you even if you are new to the internet OR a pro,so just make sure you are following.

THE BASICS OF INFORMATION PRODUCT MARKETING.

Firstly, the word information should tell you something. On the internet millions of people visit the internet looking for what ? Information.

# Let me explain:

Can you remember when you or someone you know visited like www.google.com and typed something like "who is the richest man in the world" or "who is the tallest man in the world". What you were looking for is INFORMATION!.

So information product means giving out information in a "product format". For example go over to www.google.com and search for "how to make money online".? Do that now!.

The result from Google will be much. You will find lots of articles and websites that has the answers to that question [how to make money online?].

But do you know that what you find as your result when you type that question in google was not an information product?.

OK to make it understandable for you,here was the result i got when i did my own search: http://www.google.com.ng/search?hl=en&q=how+to+make+money+online&btnG=Google+Search&meta=

The result are not information products, they are only informations. Do you understand the difference now?.

To put in another way this is not an information product:

http://www.google.com.ng/search?hl=en&q=how+to+make+money+online&btnG=Google+Search&meta=

but this is an information product; www.atommicblogging.com .

An information product is what explains a particular information or provides the direct answer to a problem.

You will understand more of that as we progress. So like the headline of this ebook says: How to build a five figure information marketing business...".

The aim of this ebook is to **make you an info-prenuer** or **an information product marketer**. An information product marketer is someone who sells information products. You are going to be an information product marketer soon because you will be selling information product{s} after reading this material.

Example of information products is:

1] what you are reading right now is an information product, because it is giving out an information to you.

Understand this, if you go to the supermarket and buy a polish. That is NOT an information product!. But if you go an buy a book on "how to make polish" that is an information product!. The person who sells the "how to make polish" book is an information product marketer or infoprenuer. OK?.

# Where does the money come from?

I intend to answer this in detail as we get along. I said you will make five figure every single month. The next question should be, HOW?.

I remember when i was just getting new to the internet and i will visit some websites that will have things like "I made \$5,000 in 30 minutes or How i made \$150,000 in 45 days". Just like you i use to wonder where does the money come from?. Are these things real or scam?.

The truth is, it is very possible to make N500,000 in one month selling information product in Nigeria and to Nigerians. Infact this e-book that you are reading right now is published to not only help a lot of people but the target profit i expect to make from this e-book is N500,000. And selling for N3,700 all i need is 136 sales and my target has been hit.

So if you are asking how possible it is for someone to make five figures a month in Nigeria, it will come from people **buying** your product,in most cases a **product of value**.

There are lots of possibility in information product marketing...

Before i move to the next topic let me state a very important point that will determine if you will be successful in online business or not.

Treat your Internet business as *a business* and not just as a money maker.

A lot of Nigerians come online seeing it as a money maker. They think that when you come online you will just "click a button" and then money will start rolling in. It doesn't work that way. When you go online and see something like "how i made \$50,000 in 24hrs". The truth is that some of them they have been online for years, with thousands of clients and subscribers that buys from them. In my first month online i made less than \$300.

Prepare to spend at least 1-2hrs a day doing something very productive.

Be prepared to spend hours reading materials and resources that will expand your online knowledge.

# **Information Product: Nigerian OR International Market**

This e-book is for one purpose to show you how to make lots of money through information product marketing business in Nigeria.

A lot of people would have love to make dollars not the Naira. What is the difference? Why should you spend thousands of Naira trying to make money online in dollars when you can just kick-start your business in the Nigerian market and still make good money.

I am not against making money online in dollars, infact i love it and i am building most of my income around it but what i have find out is that if you try to get into the international market without enough money with you, you are likely not to make much money or not even make money at all.

To build a successful international information product marketing business you will need the following:

- 1] A domain name and hosting---- that cost about \$100 a year
- 2] Getresponse account----- \$17 a month
- 3] Knowledge of web-design, email marketing, list building e.t.c---the money you spend on this is unlimited
- 4] Advertising fee –like google adwords, viral marketing ezine advertising e.t.c

I can go on and on giving you reasons why starting out with the international market might not be a good advice.

At least if not for everything consider the fact that with the Nigerian market you don't need a click bank account. Your money is paid directly into your account. You don't need \$100 for google adwords with just N6,000 you can make 10 times the money you invested from just a single advert.

I have spent 6 pages explaining the theoretical aspect of information product marketing giving you the basic information you need to get you started.

Right now i am getting practical where i will give you the real "stuff" that you have been waiting for.

Let's Begin.

# How To Build A Successful Information Product Marketing Business

Previously i said that millions of people visit the internet on a daily basis searching for informations.

Then i said an information product marketer is someone who sells information.

Building a successful information product marketing business is *easy* if you will follow the steps that i will outline here:.

1]Hot market to target

2]Product packaging

3]Sales Letter and Advert writing

4]List building and email marketing

This simple 4 steps is all you need to build a successful information product marketing business. Let;s discuss each step in detail:

1] HOT MARKET TO TARGET . . . how to know a hot niche market in 15 minutes

As you plan to get into information product marketing, i must tell you the truth. The most important aspect is "targetting the right market".

Firstly the market you are targetting is called a Niche market. I believe you must have seen or heard that word before niche market. A niche market is a market containing a group of people that has a particular need or are in need of a particular solution.

For example here in Nigeria a lot of people are getting interested in Forex trading. So if i decide to create a product or software that solves a particular situation for Forex traders that makes Forex trading my niche market.

If your product solves the problem of back pain, it means you are in the health niche.

Also another point you should know is this:

For every market you find, there is always another market in the market.

I just gave an example that if someone sells a product which solves back pain he is said to be in the health market. But the truth is this. Though his market is the health market his niche market{or targeted audience} are those with back pain. His product will be meaningless if he tries to sell it to those that has high-blood pressure even though they are all in the health market.

Read this carefully,

# The success of a product depends on how much the people needs it and the number of people that needs it!

This is where most people fail. Please don't be among them.

Before you come out with a product{i will explain how to do that later} make sure that the people **needs** it and that the number of people who needs it are much.

Last year i came out with a product on how to open a paypal and clickbank account. I dont need to tell you that a lot of Nigerians are in need of such a product and the number who needs it are much.

Think of the market.

Will the market buy this product?

That should be your first question before you create any product.

### How to know a hot selling product in 15 minutes

By know you have known what a market or a niche market is and also what a product is. A hot market means a market that is really in NEED for a particular product or a solution a problem they are having at the moment.

When you bring up a product for that market and really solves the problem and provides the solution-it is said that created a Hot Product. For example a lot of Nigerians come into the online business world with the problem of not knowing how to get a credit card to pay for goods online. Provide the solution to that and you will definitely smile to the bank.

What about the number of Nigerians that are in need of a reliable solution on how they can open a clickbank and paypal account to run their online business...provide the solution and Laugh to the bank.

The Wrong Way To Know A Hot Market.

The only we have "good" is because of "bad". If there is a right way to know a hot market and

then create the hot product that means that there is also a wrong way to know a hot market. One of those ways is to follow your passions. On the internet you don't follow your passion you follow the demand. It is not"what do i have or know" that will make you money online, the question is "what do the people what". If i am expert is making excellent polish and then without making any research i went ahead to create a product. No matter how good my product is i won't make a dime.

Once again *if you want to make quick money* online don't follow your passion follow the demand. *The Right Way To Know A Hot Market* 

If you miss this part then this whole e-book wont make sense to you. I create hot and sizzling products by knowing hot and sizzling markets in Nigeria.

Firstly you must recognize that your potential customers are Nigerians. So you will learn to think like one.

# 1] Read Adverts In Newspaper

Assuming that you already have a product is mind that you think will sell. The next thing you need to do is to look out for newspapers that will have more readers that might be interested in your product. When you have purchased the newspaper or magazine the next logical thing you need to do is to look out for product or services that you can find in the paper.

Firstly, browse through the paper columns and find out for the problems that are most talked about or even the solution that have just being discovered. For example i read Success Digest Extra! And i noticed that a lot of noise was made about information product marketing business and the profit potential behind it in the various columns. Being smart i went ahead with some research and today the result is this e-book that you are reading. All things being equal this report will fetch N300,000 in less than 3 month after launch all from reading one edition of Success Digest Extra that cost me N100.

The same thing can happen to you. If for example you are targetting the Import And Export Business. Creating a product like "How to run a successful import and export business" may not do well. The market may not need it. So what you do is look around for newspapers and magazines that talks about the market you are in. Look out for a recent solution that the market has found or a problem they are in. Through your research you could find something like "5 most successful export products" A product like this will do so much financially.

Sometimes i look at the advertorial page for adverts. If i noticed that a particular product is being advertised several times from several marketers, that means there is a demand for such product. All i need do is to create my own in a unique or better way.

# 2] Brain Storm Market Ideas:

If you are completely new and don't know where to start from,here is what you can do. Go over to the book shop again and purchase about 1 or 2 newspapers that you **often** read. Remember that you **often** read. When you have them look out for products that you know the people need. Firstly the guestion you should ask yourself is:

Why Do You Read That Newspaper?

Your answer to that question will help you a lot. If you don't answer the question you might never start your own information product business. If for example the reason you read Success Digest Extra, Punch or Money Wise is to learn more about penny stocks trading and how you can make more returns through your penny stock investment. That would be a good market to start with.

As a soon to be information product marketer the next step is: To take a sheet of paper and a pen. Write out the followings:

- What are the major problems that the people are facing or what you think they will need
- What are the problems that you are facing in that market and would love to have a solution To Your answer to the question is already a best selling information product.

Right now as i am writing this the penny stock market is hot right now. Think about making it your market to target.

# 3] Locate Successful Product Launches:

This e-book is all about piggybacking. That means i am showing you simple techniques that helps you fly on someone else shoulder in 5 minutes rather than trying to eat the right food and exercise that would take you an extra 10 years to get the height you want.

A lot of Nigerians are sleeping in what i call "known but hidden wealth secrets". They are looking for something else where without knowing that it is in them. Too bad!. Here is one of them:

# Have you read a newspaper lately or heard about how someone created a product or service that made and is till making him millions?

For example, Let me assume you read is Success Digest Extra how one of their staff or writer held a seminar of N5,000 and had about 300 people who came for the seminar or how someone created a product that brought him N150,000 cash in the first week of the product launch. I believe you have seen or heard of such before. When next you see that kind of testimonial you should know that you already have a hungry market waiting for you to tap into. The only reason i

know that the penny stock market is very huge and would be a profitable market is because i have a friend who specializes in stock. Each time he holds seminars on penny stock he always make nothing less than N400,000 as direct sales from seminar fee, this year alone i think he has had more than 6 of such seminars and in August he is planning of holding another one at the price of N15.000!

To know a hot market in Nigeria is simply by looking out for "repeated" success from a seminar or products – which simply tells you that the market is hot. Also, i got to know that targeting the football market in Nigeria with a product on "Foot Ball Betting" will make you money, if not how on earth will Akin Alabi be able to earn N315,000 in just 4 days after he created a product on it? Check that yourself at w ww.nigeriabet.com

So don't try to create your own hungry market, find a hungry market through my piggy backing methods and you can start locating hot products and hot markets.

### 4] Attend Seminars:

Before i explain that, let me explain the **difference between a hot market and a hot product**. You see just because a market is hot doesn't mean the products in that market are hot. And to be a successful information product marketer you must constantly be creating not just products but *hot* products.

The "Make Money Online" niche market in Nigeria which of course i know you belong to is hot. I mean just check out the number of adverts you find on newspapers and magazines that talks about the market. But you see not every product will be hot especially now that the competition is increasing on a daily basis.

To know a hot product, the same steps you used above to find a hot market is what you used to find a hot product. I talked about penny stock market is a good one at the moment. I can boldly say that if you create a product about the basics of penny stock strategies with good marketing plan you can easily make a million, the reason is that as i was looking out for hot markets which brought me to the penny stock market i got to find out that most products" that are available in that market right now are seminars and not products like e-books or videos. Did you get my point? Last year September i created a product on how to open a paypal and clickbank account in Nigeria, this ebook was average yet it made over N200,000 in sales in it's first month alone and every since then i make an average of N40,000 a month from this same e-book. Why? Because i found out a hot market and then i found out a hot product too .Simple

Another piggybacking method i use to generate ideas i s by attending seminars regularly. I find it hard when i see soon-be information product marketers who don't attend seminars. Successful People Never Stop Learning. You shouldn't too!.

Assuming as a complete new internet marketing beginner you got to know that a market is very hot and a product targetted to such market will product lots of sales. The next wise thing you should do especially if you don't know so much about the market or the product even though you know it will be productive is to attend seminars that talks about the market or purchase products that are related to the market.

Seminar expands your knowledge about any market, never forget the words of Brian Tracy that To Earn More You Need To Become More!. And that happens through acquiring knowledge. Ignore the amount it might cost you to pay for the seminar because everything being equal with your successful product launch you will make FAR more the money you paid in attending the seminar[s].

I think i have been able to explain simple methods on how you can know a hot market and even a hot product in 15 minutes or less.

Don't dilly dally get started with something today, infact now. Starting writing ideas as they flood your minds, put them on paper as we move on to the second step on how to create a successful information product marketing business in Nigeria.

### 2] P RODUCT PACKAGING

After locating a hot market and product the next question would be how do i package this information product?

Information Product Packaging simply means putting the information in a format that would suit the potential customers.

For some others the information product you will create would be in an e-book format, just like the one you are reading now. For some others in might be in a video format, audio format, seminar, articles, e-course e.t.c

Most information products are created in e-book formats sometimes they are called Digital products.

In less than 5 minutes from now i will show you how to package your information product in ebook format for free. Yes it cost nothing to create an e-book.

But before i do that, if you think that your information product will best be in video or audio format then your solution lies in you paying N4,500 into my account for me to ship you a complete 20 minutes video tutorial CD that shows you how to do that plus a \$300 camtasia video software that

creates videos automatically. This software alone sells for \$299 at www.techsmith.com With that said let's begin the process on how to write an e-book. You can get it from me with just N4,500 only, call me on 08067556263

# How To Package Your Information product In E-book Format

An e-book means Electronic Book. The advantage of creating your information product in an ebook format it is that it doesn't cost anything and since it is digital once you your buyers or customers purchase it all you do is to send them the link and they download it instantly unlike a CD where they will have to wait for days before it get delivered by the courier.

Before you continue with creating your e-book it is better for you to first learn **how to write an ebook**. To help you with that i have outsourced for a simple article by an internet marketer that made over \$100,000 last year as profits as he shows you simple step that you can use to make your e-book writing faster and quicker.

The link is a discussion in a forum called THE WARRIOR FORUM and you can find the link here: http://www.WarriorForum.com/forum/topic.asp?TOPIC\_ID=219795

Now let's look at how to convert your written product into an e-book format.

There are several ways and websites that helps you do that, for me i use OpenOffice.org writer and you can find that at www.openoffice.org find the download page, download it on your system, follow the instructions using the writer you will be able to convert your material into an e-book in less than 10 seconds instantly!.

Also there is another website that you can use and my friend from Iran, Ladan Lashkari a 21 year old girl that is making lots of income online wrote an e-book titled" How to write an e-book in one day" that sells for \$27 at www.onedayebook.com; Well for purchasing this material you don't need to pay another \$27 to have access to that material as i will hand it over to you for free: Here is your access to the information;

http://www.onedayebook.com/download/

Username: member492 Password: onedayprofits

There you have information that sells for \$27 given to you for free.

# **3|SALES LETTER AND ADVERT WRITING**

You have just chosen a market that you consider profitable, and then you have an idea of how your product will be packaged. Well with all that you still won't make your desired profit until you master sales letter writing or copy-writing and advert writing.

Believe me even if you create a product that can almost be gotten for free but you have excellent skills at sales letter writing you can make a N1,000,000 from your product while someone with a perfect product but poor sales letter skills will be struggling to make N50,000 from his product. In other words **a good product is not enough without an excellent sales letter.** What is a sales letter?

A sales letter is that which sells or talks about a product. Simple!. Quickly go over to the following websites:

www.nosalessystem.com www.bloggingtothebank.com www.workingfromhome.com

All this are called sales letter because they are talking about a product or service. Your sales letter is your sales man.

Remember you wont see MOST of the people that will request for more informations about your product to be able to convince them yourself, your sales letter will do the work.

There are three MAJOR features that makes an excellent sales letter and they are:

### [a] A compelling Headline

[b]Eye-catching body

[c]Money Back Guarantee

Go over to www.google.com and search for more articles on how you can write sales letter or copy-writing technique and www.copyblogger.com

Your headline has to be compelling. It has to catch the readers attention otherwise they wont even bother reading the rest of your letter or sales letter.

Which of this catches your attention:

"I am looking for 25 motivated people who haven't made a single dime online to help them build a powerful piggybacking business that pulls in \$700 all within 6 weeks..Guaranteed"

AND

"you can make your life easier and get rich through my piggybacking ideas". What about this headlines, which attracts more attentions:

# "Stop wasting your time watching football matches only learn how to make \$150 every month through football betting without investing a dime" AND

# "I love watching football like you. so i advice that you learn some new ideas in football money secrets".

Of course in each of the examples i gave above the first adverts catches your attention more. So the first step to writing a good and excellent sales letter is to write good headlines. Make your headlines bolder than the remaining words in your letter. Once again a good and catchy headline will make the reader want to read the rest body. In most cases be specific about what your product is about through your headline. For example the headline in this e-book reads:

# "How to a five figure information marketing business through piggybacking that pulls in five figure every single month..Guaranteed"

That is being specific. You read the headline and if you are someone who is interested in forex trading or online survey you *might* not bother reading the rest letter because in the headline it is clearly stated that what you are going to read will be about information marketing business. Ok? I write my sales letter with full concentration, do the same too. Even if it takes you 5hours to write a good 500-1000 word as your sales letter do it. Do me lazy. I prefer tasking my mind to write an excellent sales copy in 7hrs that write some trash all because i am trying to be lazy. Because at the end of the day i will make more money than the person who doesn't invest that much time. The second thing you should consider in writing your sales copy or sales letter[they are the same] is the body of the letter. Start with a story or a question. Make it very interesting. Stretch the readers mind that he wont be able to stop until he gets to the end.

Yesterday i took a book by Sam Adeyemi "Parable Of Dollars" to read. He wrote this book 2001. I wanted to just browse through the book for 1hr and continue with something else. Well when i took the book at 4;50pm i didn't leave the book until it was 9;50pm. That's true i added extra 4hrs reading the book from cover to cover. i even went offline yesterday because of a 7 year old book. Why? Because the body was catchy. The articles inside where very inspiring. Use the same too. If you need more informations about sales letter writing just go to

www.copyblogger.com

Finally always use **Money Back Guarantee** in all your sales letter. No matter what market you are targetting always promise to return their money back if they don't feel satisfied about the product. And make sure you do it. If you make 10 sales and return two customer money back there is no problem at all. Mike Filsaime when he created butterfly marketing product he made over 200 refunds. The product sells for \$1,500 at www.butterflymarketing.com that means 200 refunds means more than \$300,000 !!!!. But Mike is still happy with his product because he has made thousands of orders of which there was no refund.

Meanwhile if you created a product and made 10 sales, then in few week time you had done like 5-7 refunds. There is a problem somewhere. Look out for what the problem is. It might be your product is not giving them the answer to the questions in their mouth. I hope you are following.

Another thought i want to bring to your mind. Is that if for example you have a website where you are selling a product to the Nigerian Market. You will need to place an advert where you direct them to your website.

But if you don't have a website all you do is write an advert where you ask the readers to send an email to you{preferably to your auto-responder account} for get the full details.

If you are using a website. That means you will need to pay for one year domain name, webhosting, web-design and then one month getresponse account. That might cost you about N15 000

So i advice that you use the second method. That is use only a getresponse account{ especially if you don't have much to invest for now}. That will cost you less than N3,000. **And you won't make less than someone who is using a website**...That is very true. As at the time of writing this i haven't sold any of my product to Nigerians through a website i make thousands every month.

# What the people need is a product that will solve their problem and a good sales letter that attracts them..thats all.

But this techniques works only when you are targetting the Nigerian market. With less than N10,000 you can kick off with the Nigerian market but if you are considering the Global market with your own information product you should have nothing less than N22,000 with you..all things being equal.

# **4]LIST BUILDING AND EMAIL MARKETING:**

This is the final stage. Let's quickly look at the previous steps of what it takes to build a five figure information marketing business:

Firstly, Look for a hot market. Then look for a hot product to sell.

Secondly, Package your product in either an e-book or video format.

Lastly, Write a good sales letter for your product and a good advert too

This three steps are what you need to make **good money online**. But i dont just want you to make good money online, i want you to **control** money online.

List building and email marketing is the key.

I believe you must have heard that the money is in the list.

Oh,i just remembers something before i continue i want you to write down this website www.warriorforum.com/forum. It is the biggest internet forum online. Visit it and become a members. You will learn a lot there. It;s Free!.

Why should you build a list?

The answer is numerous. If you created a product and then you made 50 sales from it with a total of 200 subscribers. One month later you created another product that is in the same market with the previous one you sold.

Without a list you will need to go back into advertising again, which will cost your more money. But with a list all you do is to email your 200 subscribers that bought your first product informing them about this new one. And before you place any new advert you would have already made sales in ten's. That is the power of list building.

Let me explain everything in details.

In building a list the first thing you need is an auto-responder. An auto-responder has numerous benefit which i will explain later.

One benefit of an auto-responder is that if you are using my piggybacking strategy you won't need a website. Yes.

Here is what an auto-responder can do for you:

Firstly, an auto-responder helps replies emails that are sent to you automatically. That means if you open an auto-responder and store your sales letter and follow-up letters, that means is that if even 300 people send you an email in one day to that auto-responder account, you won't need to reply any of them. Your auto-responder does that.

There are several of them available. For me i use www.getresponse.com which is less than \$17 a month.

Let me give you a **practical** example. If you want to open a paypal account without using a USA bank account or address i can help you do that. I am serious i can help you open a paypal account in just 15 minutes. To get more details send me an email to: youraccount@getresponse.com.

That is a practical example of the power of auto-responder, which means when you send an email to youraccount@getresponse.com you will get instant replies that i have already written few months ago. Try that for yourself.

So when people start sending an email to your getresponse account, they are automatically in your mailing list. Which means even if they are 1,000 or 10,000 you can send them a mail in less than 2 minutes and every one of them will receive your mail at the same time.

So go over to www.getresponse.com and see things for yourself. Also read other features about opening an auto-responder account with www.getresponse.com through the following links: https://secure.implix.com/getresponse.html/no/10000

http://www.getresponse.com/features.html

http://www.getresponse.com/comparison.html

In piggybacking what i am saying is that instead of you opening a website all you need is to write your advert and then include your www.getresponse.com account e.g myname@getresponse.com. Interested buyers send you emails, they get instant replies. Make the payment, receive the products while you sit at home watching your Favourite t.v program.

I believe that unlike most Nigerian marketers i have taken extra time to explain to you all the necessary steps that you need to take if you want to make serious money online through information product business using piggybacking strategies.

Get Your Money Back If After This Training You Cannot Design Advanced Database Driven Flash Animated, And eCommerce Enabled Websites

Primarily like Facebook, Webimania, Amazon, Jambonline, etc Even If You Have Not Touched A Mouse Before! Make a Minimum of \$100 Monthly As A Web Consultant Executing Web Projects For Clients Online And Offline....



No previous web design knowledge required. The entire process will be made ridiculously simple. So simple, that your 9 year old cousin can understand. It involves no programming at all.



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Strategies That will Allow you to Make MORE
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Websites Primarily Like facebook, Jambonline,
uniport.edu.ng, etc... Even If You Have Not Touched
a Mouse Before or Get Your Money Back!



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- How To Create and Manage Online Registrations/Reservations
- How to Create Advance Forms that allow visitors to upload files
- How to Customize these forms with autoresponders (email)
- How to manage User Access and Create membership sites like facebook
- > How to add an internal search engine to a site
- How to design websites effectively with a Content Management System (CMS) like Joomla
- How to use a flash CMS to create fully functional 100% Flash sites with multiple pages without opening Flash or swishmax in minutes.

- How to create stunning slides and add effects to your site in minutes
- How to create killer sales pages with amazing conversion rates
- How to create social networking and community sites like (or better than) facebook from scratch
- How to create a Banner Management System on any site, so that you and your site advertisers can analyze impressions and clicks of all adverts placed on your website

# That's Not All... Also Learn:

- > Everything about cPanel.
- How to monetize websites with Google adsense and other jealously guarded secrets programs far better than adsense that webmasters will never tell you
- Guaranteed ways to generate traffic to your website
- How to upload any site in less than 5 minutes after designing offline without using any software or FTP client (Top Secret). ALL THIS AND MANY MORE IN THE VIDEO

# HOW TO ORDER FOR THE VIDEO AND THE BONUSES

Pay N4,000 into any branch of ACCESS BANK Account Name: OGBONNAYA CHRISTIAN Account Number: 0049277287

Pay N4,000 into any branch of GT BANK Account Name: OGBONNAYA CHRISTIAN Account Number: 0051581939

AFTER PAYMENT, TEXT WEB DESIGN VIDEO, YOUR FULL NAME, HOME ADDRESS, CITY, STATE TO 08067556263

AND YOUR COMPLETE DVD VIDEO WILL BE DELIVERED TO YOUR DOOR STEP WITHIN 24 HOURS

ONE ON ONE TRAINING AVAILABLE
CALL 08067556263 FOR YOUR TRAINING

FOR MORE ENQUIRES CALL MR. CHRISTIAN ON 08067556263 OR COME TO OUR OFFICE AT SHOP 22 POST OFFICE LINE. ROUNDABOUT. ILESA. OSUN

This Offer Will Never APPEAR AGAIN ACT NOW AND GRAB THIS GOLDEN OPPORTUNITY BEFORE IT IS OVER Dear Friend.

There is a better way to make money online, and it actually involves

# **Leaving the Internet Alone!**

Let me explain. The majority of what you hear about making money these days is Google Adsense, Blogging, Information Marketing, Affiliate Marketing, FOREX etc.

Now don't get me wrong, These methods work. They all work. Especially if you do what is required. While I don't have a quarrel with the Info marketers, Googlers and the Forex traders of this world and their methods for making money online, I know

# A Better Way to Make Money Fast

You see, while the whole story about different online money-making methods is hammered into our heads by our self made 'gurus', one question I've always asked myself is, 'Why have most people have never made a dime since they began internet marketing?

Have you? If you have, God be with you. Keep doing what you're doing. If you haven't, are you happy with the fact that you've tried and tried, but no show? If you're not happy with the results you've gotten online so far, commonsense dictates that you

# Do Something Else!

Something else that makes more sense, something else that will put more money in your pocket, because at the end of the day what really matters is

# **How Much You Have In Your Pocket**

Do you really want to pay off your debts? Drive that nice new car? Live in a nice neighborhood? Send your kids to a great school? Build your own house and fulfill all the other dreams you have?

Then look beyond blogging, Adsense, information marketing and all of that online stuff, not because they don't work, but because, they take a mighty long time to work.

# So what should you rather be doing?

# **Become a Top Notch Web Development Consultant!**

Statistics and Experience has revealed that Web Development Consulting (WDC) is the easiest and most Guaranteed Internet Business Model, with Millions of contracts worth Billions of naira online and offline waiting to be awarded to competent web developers. Visit freelance sites guru.com, elance.com, o

desk.com etc and you will be amazed at colossal web design income waiting for competent web developers. The problem is that more than 90% of web developers are not competent, and more than three quarter of the competent ones are not BUSINESS ORIENTED... here is an opportunity to not only learn competent web development, but

also master the business aspect of the profession.

Hence am giving out my Award Winning "Hold Me by the Hand" Video to all who want to experience financial independence through Web Design Consulting.







- Introduction to web design
- Introduction to web Development
- Overview of Content Management System Element of Content Management System
- Installation of local Host/XAMP
- Installation of Joomla from scratch
- Web Develoment Process
- Web Authiring & Content Management Process (Content is King)
- Database Driven Develoment Processes
- Articles Creation & Overview
- Articles Editing
- Categorizng Contents
- Formating Contents, Read more, and linking Contents
- Inserting and Formating Images
- Inserting Search Button on any website
- Inserting Custom HTM on any websites
- How to manage and create users on your website
- How to create contact form on any website How to add Poll system in any website at a glance
- How to create membership websites from Scratch
- How to create stuning slides and add effect to any website in a seconds
- How to create a social networking websites like facebook
- How to create users regisration on any websites
- How to create Advanced form with files upload
- How to insert animation
- How to create and use favicons Icon, like my picture appearing at the url on webmonia.com.
- Working with templates
- Handly and processing of forms
- Intergrating form with autoresponder
- Creating popups, image slide and content sliding.
- Creating popups, image slide and content sliding.
- How to create tables and layout on any websites
- How to edit web site templates

- Global Configuration
- Meta data settings and SEO
- Joomla Community
- How to secure web hosting account and domain name
- File Manager nad FTP
- Working with Phpmyadmin
- Cpanel Overview and Joomla installation
- Creating Email account and forward
- Database Driven Develoment Processes
- Creating Facebook Applications
- Creating Facebook Applications
- How to source for Website templates
- Tuploading with FIP and joomla
- And many more .....

Do not mis this Golden opportunity

Get Your py now

No previous web

design knowledge
required. The entire process will be made ridiculously simple. So simple,
that your 9 year old cousin
can understand. It involves
no programming at all.

# Here is what you will ALSO learn

- How to design, host and maintain professional database driven and ecommerce enabled websites
- How To Create and Manage Online Registrations/Reservations
- How to Create Advance Forms that allow visitors to upload files
- How to Customize these forms with autoresponders (email and SMS)
- How to manage User Access and Create membership sites like facebook
- How to add an internal search engine to a site
- How to add eCommerce functionality to any site amazon.com
- How to integrate any site with Interswitch, paypal and other credit card payment processors without tears (You don't need a paypal account to receive money through paypal... You will be introduced to a Payment Processing System-PPS that receives payments on you behalf through paypal and automatically transfers the money to your Dorm account), etc

It will hold you by the hand and teach you:



- How to design websites effectively with a Content Management System (CMS) like Joomla which is what was used to designed <a href="http://www.ourbluetooth.com">http://www.ourbluetooth.com</a>
- How to use a flash CMS to create fully functional 100% Flash sites with multiple pages without opening Flash or swishmax in minutes
- How to create stunning slides and add effects to your site in minutes
- How to create killer sales pages with amazing conversion rates
- How to use the new features in Photoshop (CS4 and CS5) to enhance your graphics, plus access to over 2000 Photoshop plug ins that will make web graphics design very easy
- How to create social networking and community sites like (or better than) facebook from scratch
- How to create a Banner Management System on any site, so that you and your site advertisers can analyze impressions and clicks of all adverts placed on your website

# That's Not All... Also Learn:

- Web site security Issues
- **Effective website Analytics using Google Analytics and other tools**
- How to monetize websites with google adsense and other jealously guarded secrets programs far better than adsense that webmasters will never tell you
- Guaranteed ways to generate traffic to your website
- How to upload any site in less than 5 minutes after designing offline without using any software or FTP client (Top Secret)
- How to start a web hosting service so you can host for all your clients.

### You will also Learn the

# è BUSINESS ASPECT of Web Design.

How to Make a Minimum of \$1000 Monthly as a Freelance Web Developer (FWD)

You will not only learn how to design, but how to monetize your skills.

Learn all the pros and cons of web design business. Learn branding, advertising, how to write effective proposals, proposal submission, government contracts, pricing, legal stuff, the Nigerian factor when bidding for freelance projects online and how to use it to your advantage... etc

The good thing is that

### Unlike Other Methods You Know

This one won't take forever to work! And you are covered by my 100%

# Money Back Guarantee:

You have absolutely nothing to loose.

You have two opportunities to get your money back

- · If After watching this video, I don't deliver as promised or the process is too complex for you to understand. OR
- · If two weeks after, you don't make at least \$500 from what you will learn

Now Who am I, and

# Why Should you listen to Me?



My Name is OGBONNAYA CHRISTIAN, I am a Certified Internet Webmaster, Freelance Business Consultant, IT consultant, an infopreneur, and the CEO of Peco World Of Communications. I'm addicted to Computers which starting using at 7. I started programming at 9 using LOGO and designed my first website at 13 using Freeservers. (lol... that's exactly 10 years of web design experience)

Since then, I have been involved in the development of hundreds of websites. I have also trained hundreds of professional web Developers, who are now doing very well.

Web development is what finances my huge investment portfolio. For instance last two weeks, I executed two major projects. Panama

mortage Project got me \$2000 (It took me less than 20 hours). While I was negotiating payments with my client online, I received a call from a real estate conglomerate in Nigeria that the proposal I defended two months ago for a real estate

e portal has been approved for N350,000 plus N75,000 for training. It will take me less than 10 hours to design the backbone using Joomla. What is left now is for them to upload the contents using the CMS.

What am trying to say is that I have not only the know-how and experience, but also the willingness to hold you by the hand through this Award Wining Video and show you what you need to know to get the same results.

If you were among those that attended the xperience or bought the first or second edition of my video, then you can testify that I under promise and over deliver. If I can over deliver in volume 1 which was 1.5GB, what will I will I do in this new and simplified edition which is 8.2GB

Still not convinced! Don't listen to me, but

### Listen to Them:

...the training was awesome. I enjoyed it and we are running our websites on Joomla. **Dr Abiodun Osiyemi** B.Sc, MBBS, M.Sc, MBA, Ph.D(Mgt), FRSPH (Uk). A Business Consultant and the MD/CEO of Harvard Associates. <u>www.havardassociates.com</u>, www.oxfordhealthng.com, www.rescue247.org

...Nkem's Web Consulting DIY guide is the most authoritative of its kind... I was able to learn Joomla CMS and database mgt which enabled me to create a professional online bookstore for <a href="www.sadcbookstores.com">www.sadcbookstores.com</a>
S. Ojeagbase

...There are only a few people who know more about web development than I do, and Ogbonnaya Christian is one of them... He blew me away with his vast tactics... if you are considering getting this video; please do and you will not regret it." Ronald Nzimora (SDE Columnist)

It was simplified, easy to understand and well packaged, you didn't hold anything back, but gave it ALL. I really commend you and your team... keep up the good works, you solved a major problem that may have cost me N250k...

**Efe Imiren** (CEO ServicesForts and Sec Gen Association of Information Marketers of Nigeria, **AIMN**)

...Your presentation was brilliant and inspiring... after watching, I was able to set up my consulting business at www.thesolutionexpress.com and I have executed lots of projects like decentwash.com, sunnyvalmosque.com, etc and just recently votegoodluckjohnathan.com...

# Sageeq Monsure (CEO solution Express) 080517286\*\*

...Your DVDs piad for itself. I never believed making money was this simple. I made over \$2000 executing projects online in the first three weeks of applying your proven strategies...

# Victory Akpomedaye (CEO web brain consults) 070647125\*\*

...thank you for the web design DVD. It was very very comprehensive. I have set up my Web Consulting oufit at www.samjesushost.com and currently mading money. some of my works include www.rccgdelta2.org, www.nigerdeltalyouth.com, www.eaglesaints.org, www.projectnigerdelta.org

**Pst Sam Afeni** (Redeemed Christian Church of God, Delta Province 2)

...Thank you. It worked! I just won a contract for an ecommerce website for N170k...

# Austin I (CEO New breed Business Academy) 080336041\*\*

3 days after watching your video, I was able to set up my own social networking site www.abujacampus.com and www.smsjerry.com. I am also making money designing for clients and teaching other people... Jerry 080387054\*\*

...it was so impactful. I have been able to build my own hosting site without php, msql or java knowledge.

# Anthony Imiren 080671333\*\*

...is fantastic, the facilitator is not selfish. Am highly impressed. I executed several profitable projects the same month that I bought the training. **Efe** 080739464\*\*

I have been buying info products on SDE for the past seven years... I have never seen any infomarketer that delivered as promised... you did not only delivered as promised, but you over delivered. I made more than 100 times the cost of the DVD within 3 months... Engr. Modestus Uwadi (CEO Income Eletrix www.oilrichzone.com, richmodestus.com, modestusuwadi.com and richwebdomain.com 080677500\*\*)

...I must confess this is the best info product I have seen... but my advise: you wont go far in this business if you always give out everything at once... remain some for back end sales.

From a very Popular and highly celebrated Info marketer on SDE My Comments: I make most of my money doing what I teach...

Oga! God bless u n ur firm 4 d infos ur giving through your Hold me by Hand DVD and u guys will never fall. Im getting blessed by it. **Kenneth Ofilli** 080356530\*\*

Thanks a billion. Your info product on CMS is very straight forward and super. My money is not wasted. Rev. Ovie Ezimeruwe 081206120\*\*

Sir, thank You for opening my eyes in web design. God bless you. **Emmanuel** 080645986\*\*

Thanks so much for your Splendid work on the web design DVD.

Henry Moyosoro 080521005\*\* www.shipryte.com

Am still digesting the web design video, I never thought I will be able to design websites some day, but now I can design...
Enajitit Otitiri 070673943\*\*, 070571206\*\*

I virtually begged a developer to design a portal for me for 100k, but he insisted on N160k... after watching your video, I was able to design something better without spending a dime. ... I just entered into a deal with a private university using the proposal template you gave me... Hope to make at least N750k before this year runs out.

Mark(I cannot published the university site or his contact here for security reason so you tempt him... for fake admission runs, lol)

The bottom line is can you Have the Same RESULTS

The answer is no! You will definitely have a better result because you are about to know what they don't know! How? These testimonials are from those that bought the first edition of the course. What am offering you is the third edition. This edition contain more than ten times what the first contained, meaning you will know ten times more and have ten times the results! Especially the business aspect

This product speaks for itself plus my Guarantee: Get your money back with INTEREST if you cant design database driven websites or I don't show you how to make a minimum of \$1000 four weeks after watching this video!

This is the 7<sup>th</sup> time am making this guarantee. Hundreds have bought and no one requested for a refund. I don't know why you did not, but what I know for sure is that

THIS WILL BE THE LAST TIME YOU WILL SEE THIS OFFER And There Will be a Rush!

# **BONUSES**

The first 20 people to respond will have the following bonuses

# **LAPTOP REPAIR VIDEOS**

What do you get in this package? You'll see in full 960x540 HD video:



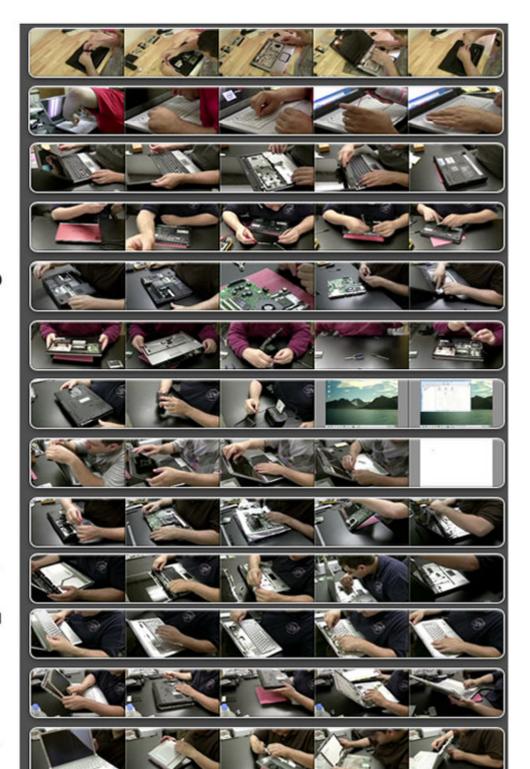
# \* Introduction

# Introducing the official **Podnutz** Laptop Repair Video Collection!

- \* Tools
- \* Batteries
- \* CD/DVD Drives
- \* Motherboards
- \* How to Take a Laptop Apart
- \* Power Problems -Gateway Laptop
  - \* Toshiba Laptop Power Jack Fix



- \* Motherboard Replacement - HP DV6000
- \* Key Not Working-Sony Vaio
- \* Replace Keyboard -Gateway Laptop
- \* Vaio Ribbon Repair
- \* Power Jack Dell B130
- \* Power Jack Repair -Gateway Laptop
- \* Testing a Hard Drive With KNOPPIX
- \* Replace Cracked Screen - Aspire 3680
- \* Won't Boot Up HP DV6000
- \* Replace LCD Cover -Acer Aspire 3610
- \* Replacing a Keyboard - Dell Inspiron 1521
  - \* Screen Back Cover -Dell Inspiron 1521
- \* Screen Replacement -Toughbook CF-W5



### WEB SITE FLIPPING

I make thousands of dollars yearly flipping websites. I will show you how! With a the latest "Hold me by the Hand" Guide

### **ONLINE ADVERTISING**

Many companies are going online and they have budjeted billions for this. I will show you how to effectively run advertising campaigns on google, yahoo, and facebook for them and keep smiling to the bank.

### Google Adsense Bible

I came across this book recently. After going through it, I could not helped thinking: "..is this where Hafiz got his Google Adsense Savvy from?"

### **DUMMIES COMPENDIUM**

You will have Instant access to all the dummies ebooks. Over 500 of them. From advertising for dummies to web design for dummies, name them.

### SALES LETTER GENERATOR

This is the best option for lazy marketers who don't want to pay a copywriter or have no writing talent or time to write. Even If You've Never Written A Sales Letter Before, Or Hate The Thought Of Writing From Scratch, Sales Letter Generator Will Spit Out Expert Looking, High Converting Sales Letters In Half The Time. I will show you how to use it profitably. You can read more about it at www.thesaleslettergenerator.com



# SUPER BONUSES

# First 10 people to buy will have access to

- My Mentorship for 6 Months
- How to make N100,000 monthly from facebook plus How to Create Facebook Application
- Video Marketing Pro plus How to convert your articles to videos in minutes
- Website Flipping Made ridiculously simple
- Internet Real Estate for Dummies
- How to download any hot selling digital product without paying for It
- How to write a bankable business plan
- Export Trade Guide
- Over 10,000 premium products (videos, ebooks, software and articles) on blogging, adsense, bulk SMS, Short Service Code, paypal, chemical formulations, affiliate marketing, recharge card printing, hacking, FOREX, online investments, health, dating, IT, engineering, sciences, arts, entrepreneurship, marketing etc... and lots and lots of inspirational and motivational ebooks by seasoned authors like Brain Tracy, Robert kiyosaki, Bill Gates, Michael Porter, etc

# What Else do You Want?

You missed the last 6 offers I made. Don't Miss this offer. This may be the last time you will ever see this offer. Some opportunities comes once in a life time.

# How much would you pay for this Product?

Let me rephrase, how much would pay for a product that over delivers? how much would you pay for financial independence? The answer is subjective... but one thing is certain this offer is worth hundreds of thousands in any currency...

But, I am giving it to the first and only 20 people for just N4,000

proceed to make payment @ any branch of ACCESS BANK

# **ACCESS BANK PLC**

Account Name: OGBONNAYA CHRISTIAN

**Account Number: 1022516196** 



After payment:-text your name, Bank paid into, teller number and HOME address to 08067556263.



You package will be delivered within 48 working hours nationwide. ANY WHERE YOU ARE IN THE WORLD

# I Decided It Was Time For Others To Experience The Same Rush I Did

DON'T MISS THIS GREAT OPPORTUNITY TODAY

Pay N4,000 now as an Early Bird and save N6,000 or pay the actual Price of = N10,000 or more later when next you visit this page

# **HOW TO PLACE YOUR ORDER RIGHT NOW**

# Pay 4,000 into any Branch of:

	access »» ACCESS BANK PLC	GTBank GTBANK
ACCOUNT	OGBONNAYA	OGBONNAYA
NAME	CHRISTIAN	CHRISTIAN EZE
ACCOUNT NUMBER	1022516196	0051581939

- P.S. Be sure to Grab This Golden Opportunity now while you have the chance. This Deal will not last long, so I strongly urge you to take advantage of this amazing Golden Opportunity and save yourself a bundle.
- P.S.S. Don't be fooled by the low price. This small investment can bring wild return on investment. It can bring hundreds or thousands of dollars in additional profit compared to if you had not used Them
- P.S. S.S.- Remember we cannot guarantee this price much longer. Get it right now before the price goes back to N17,500.
- P.S.S. S.S.- Also remember that every minute you wait is crucial the longer you wait to get your hands on These Web Design Video, the more Money you are missing out on, and the more money you lose! Plus, tomorrow you might not find This Web Design Video And Softwares as a bonus!
- P.S.S.S.S. Why are you still reading?! Don't waste time thinking about whether you want to use it to transform your Life, business or website. Get started now! You will have your first BOOM in the next 10 minutes...

Note: This IS a LIMITED Offer and may be pulled out at any time!

It is so simple to set up: It is not brain surgery at all, especially since I will be your Guide and Coach through out your journey. In conclusion: This Web Design Video is about getting you to start your Online Business NOW

This is your chance to start a successful website Design business not later, not tomorrow... But Right Now!

Thank you very much for your time reading this PAGE.

I am very excited to work with you personally - and I am looking forward to welcoming you into the ONLINE-System family.

**Action takers are Money Makers.** 

**ACT NOW.** 

Don't delay, procrastination is costly Decide. You are either In or Out. Take Action NOW.

# Customer Testimonials...





Hello Sir, Thank you for giving me the confidence to set up a My own Internet Business. I never believed I could do this.Thank you may God continue to strengthen you in Jesus name.

# Victoria Armark



I love your work more than you can ever imagine, it is only God that can see the depth of this love. All I can simply say is keep on the good work you have been doing. I must say you are such a wonderful Man touching the lives of those who are ready to take the bull by the horn in order to succeed in this terrifying economy. Thanks and God bless.

Micheal Ohue.



Mr. Christian is a real coach. With the little time I have spent online with him, I know he is a good mentor to be proud of. I have gained much. I love your faithfulness and sincerity please ride on. Mr. Christian is a Man most of us are proud of. he has taught me severally and I always enjoyed him. we love you and the good job you are doing.

### Ayodele Israel



Mr. Christian,I must not fail to commend you for the detailed and simple processes you took me through to enable me fully understand those techniques which I initially thought was difficult to do. Not any more!. I am happy to have you mentoring me on this subject. All my fears are gradually being eliminated. All because of the way you are treating the subject. Thanks immensely.

### **Otse Gabriel**



Dear Mr. Ogbonnaya Christian. Your Softwares And books on information marketing business are a blessing to the neophytes like me. I am pleased to inform you that i gained a lot from them. Best regards.

### AMOO OLANREWAJU.



Sir, I love your coaching formula and I am happy I have more understanding now.
Thanks I look forward to more products and can't wait for more of your coaching. You are a real, anointed and ordained coach, I love you Sir, I won't disappoint you and myself thanks.

### Praise Ayodele



Zig-Ziglar in his Book that THOSE Who help OTHERS to reach their GOALS will also find it easy to REACH their OWN LOFTY GOALS. And That is YOU. You have helped many to reach their goals and so MUST You always reach your GOALS .AMEN.

### Sobola Monisola Bolanle



Hello MR.CHRISTIAN, I was amazed at how much detail you go into in this books. Not only do you show people exactly what they need to do to set up profitable bussines, but you also give the essential step-by-step 'how to' information as well. It's such a simple system that makes it easy for anyone to set up multiple profit pulling system in no time at all! Thanks for letting me review,

Mr. Brad Callen.



Hi MR CHRISTIAN, I could never thank you enough for what you have done for my financial life. Your personal help alone with your program took me from a measly N40,000 yearly income job to making over US\$800 in just 3 months. It's an amazing feeling to never have to see that damn 'boss' us all dred ever again. I owe you. Thanks.

George obi. Portharcourt, Rivers State .



Hello MR. CHRISTIAN, whenever someone comes to me and ask "Ade, how do I find a profitable job?" "How do I set up my system?" "How do I generate more money?" I say, Mr. Christian! You have made a name for yourself .I am so happy. Thanks for your hard work . You really changed my life, Good luck and God bless you,

Mr.Adekunle.Victoria Island Lagos



Hello Mr.CHRISTIAN, Having just finished the Books, I can tell you that I'm incredibly impressed (if not a little shocked) at how much you have managed to expand the details, adding in a whole bunch of new tricks and tips.

I can't see how anyone who follows these steps can fail to make money. This step-by-step blueprint is a goldmine for anyone who takes ACTION. big man! Thanks For Giving This at a LOW Price.

Mrs. Victor Akomas, Illorin, Kwara.



I think its quite interesting and unbelievable opportunity for such open doors can still be found here in this country Nigeria . I commend you for your efforts. I still hope to do business with you. Thanks God Bless.

Mr. Apola William ( Rivers State )



The exposition is simply unbelievable. It has offered me a rare gold mine, which I will surely tap from. I wish I had known these years back. God will reward you for sharing this knowledge secret with hiding to us through these ebooks.

Bar. Akinola E. (Lagos)